



# CSR STRATEGY

GROUP-ESI



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# ABOUT ESI GROUP

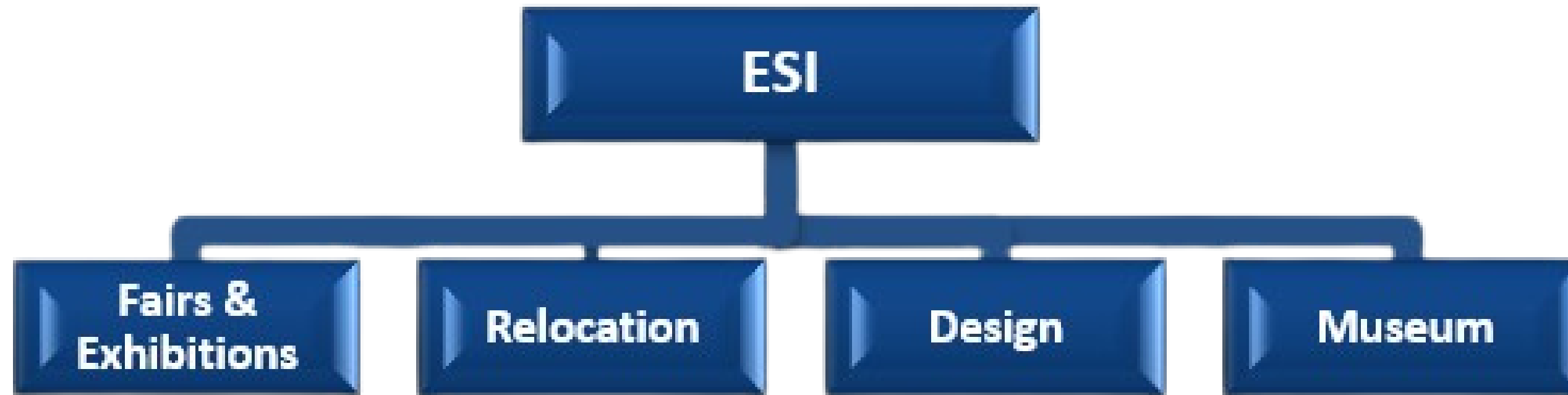
Our group brings together the full range of **transport** and **logistics businesses** to offer the world a comprehensive, tailored and personalized service.

**For more than 30 years**, it has pursued its development in the fields of art transportation, exhibitions, conventions, trade fairs and removals.

The group is also active in packaging, warehousing and formalities, warehousing and customs formalities.

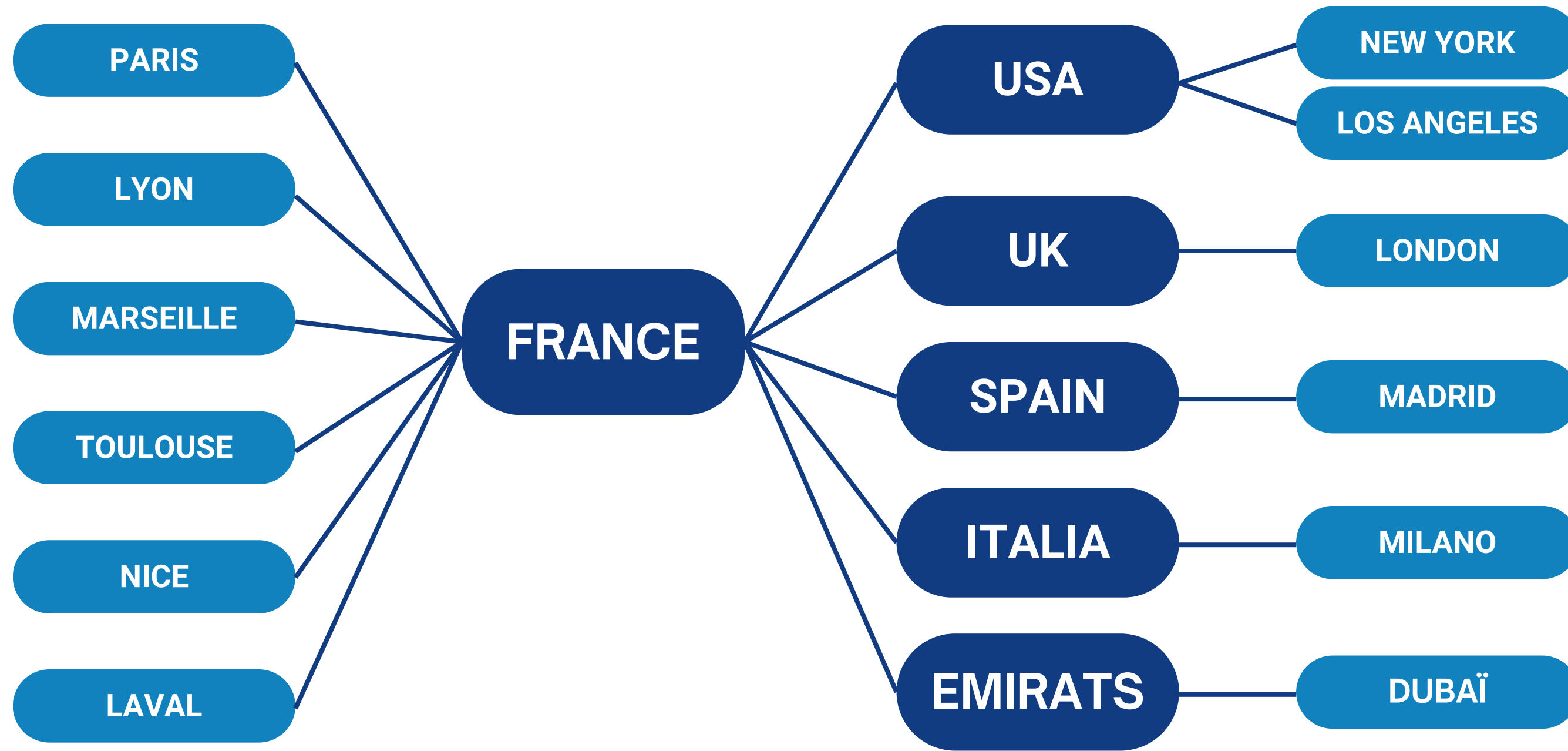


# ABOUT ESI GROUP





# A WORLDWIDE NETWORK



# OUR VALUES



## TRANSPARENCY

TO BUILD HEALTHY AND LASTING  
RELATIONSHIPS WITH ALL OUR  
EMPLOYEES AND CUSTOMERS



## DIALOGUE

LISTENING TO ALL OUR INTERNAL  
AND EXTERNAL STAKEHOLDERS  
FOR BETTER COLLABORATION



## RESPONSIBILITY

THROUGH INTEGRITY IN  
ALL OUR INTERACTIONS  
WITH OUR EMPLOYEES,  
CUSTOMERS AND  
PARTNERS



## ACTION

BECAUSE WE BELIEVE THAT  
OPPORTUNITIES ARE CREATED  
THROUGH ACTION AND  
CONSTANT MOVEMENT

# OUR MISSION

**OFFER OUR CUSTOMERS AND PARTNERS CUSTOMIZED, INNOVATIVE  
AND HIGH-QUALITY LOGISTICS SOLUTIONS ON A NATIONAL AND  
INTERNATIONAL LEVEL**





# OUR VISION

**Continue to be a global benchmark in dedicated, sustainable transport and logistics.**

**We believe in development through technology, and we also believe that services such as transport, packaging and dedicated handling will always need experienced men and women.**





# OUR MAIN ACTIVITIES





# WORKS OF ART TRANSPORT AND LOGISTICS

We provide storage, custom packaging and transportation of works of art for :

- Museums, exhibition centers and foundations
- Designers and decorators
- Art dealers and galleries
- Auction houses
- Private collectors



# TRANSPORT AND LOGISTICS FOR EXHIBITIONS, TRADE FAIRS AND CONVENTIONS

Our expertise has made us a major player in the sector and official supplier to many trade fairs, exhibitions, trade fairs, congresses and exhibitions worldwide.

Our services include:

- Removal of goods
- Delivery and handling at exhibition sites
- Customs formalities
- Transport by road, air or sea
- Storage of empty packaging





# MOVING SERVICES

We offer moving services for individuals and companies and we intervene :

- At national and international level
- For packaging and labeling
- From inventory to unpacking
- On import and export customs formalities
- For empty packaging removal





# OUR **CSR** COMMITMENT





# MAJOR PLAYER IN TRANSPORTATION AND DEDICATED LOGISTICS

**Our group wants to be responsible and committed to the fight against global warming in all its activities.**

As our values are perfectly in line with social responsibility, we are committed to reducing the carbon footprint of our transport activities and the waste generated by our packaging operations.





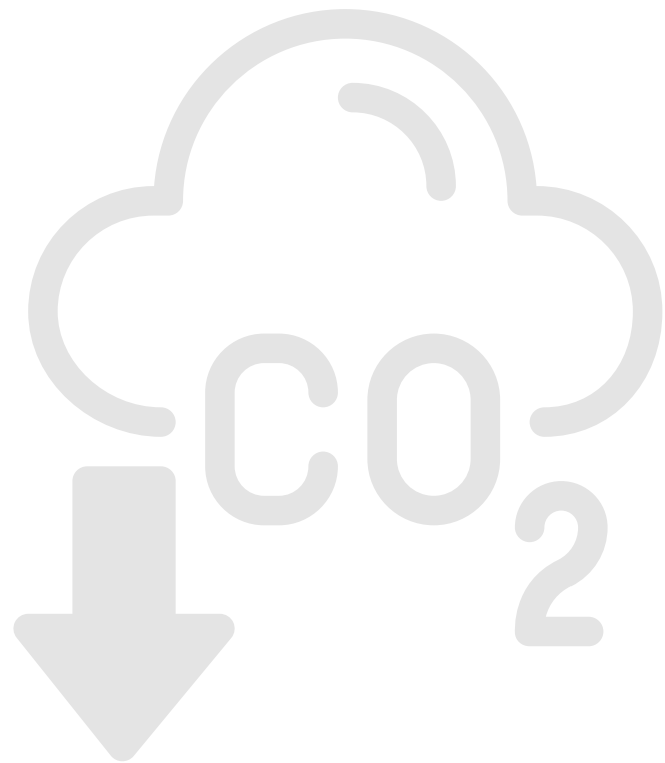
HOW DO WE GET THERE?

## 3 PRIMARY OBJECTIVES

- AN APPROACH TO ENVIRONMENTAL PROTECTION
- A RESPONSIBLE MANAGEMENT
- PERFORMANCE OPTIMIZATION



# 1- REDUCING OUR CARBON FOOTPRINT



We are taking steps to protecting our environment and to reduce the impact of our activities

## AN APPROACH TO ENVIRONMENTAL PROTECTION

### OUR CHALLENGES

- Continue to choose the least polluting modes of transport
- Encourage responsible treatment of our packaging waste and careful management of our resources
- Continue to offer our customers new responsible logistics solutions

## 2- INVOLVING ALL OF OUR EMPLOYEES



Our responsible management policy is based on trust in our employees, and we constantly encourage their involvement in the development of our business.

### A RESPONSIBLE MANAGEMENT

#### OUR CHALLENGES

- Promoting the health, safety and well-being of our employees at work
- Contribute to youth employment and promote diversity and equal opportunity
- Enable all employees to consolidate and develop their skills, in line with new techniques and technologies in the sector.

# 3- ETHICAL AND TRANSPARENT COLLABORATION



We are committed to working ethically with all our partners, customers and suppliers, informing them of our approach and discussing it with them.

## PERFORMANCE OPTIMIZATION

### OUR CHALLENGES

- Maintaining sustainable, responsible relationships with all our partners
- Choosing our service providers on the basis of an objective and transparent process
- Ensure our Group's ongoing compliance with applicable national and international standards





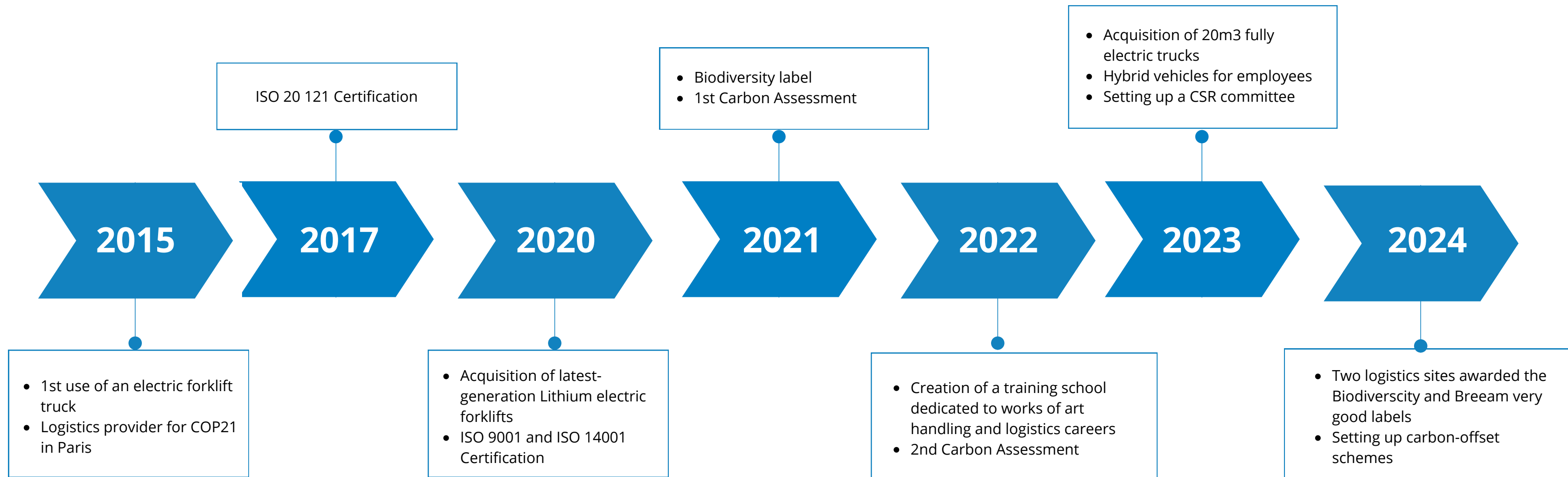
# OUR STRATEGIC FOCUSES





## CORPORATE SOCIAL RESPONSIBILITY IS A PRIMARY SUBJECT IN OUR GROUP'S STRATEGY

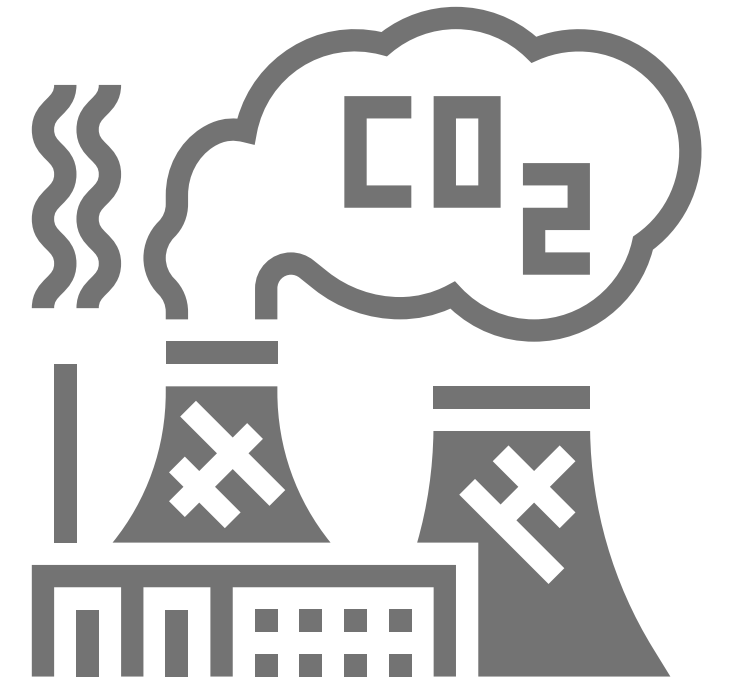
Since 2015, strong actions have been taken and we are committed to improving them on a daily basis.



# CARBON ASSESSMENT



Using the **ACT PAS A PAS** method developed by **ADEME** and in order to bring transparency to our work in line with our values, we have conducted a study of **our emissions over the years 2021 and 2022** in order to deploy solutions to reduce the ecological footprint of our transport and packaging activities.



# A CIRCULAR-ECONOMY APPROACH



In order to **reduce the waste generated by our packaging activities**, we invest in rental crates on several of the projects we manage.

In addition, the waste collected on our sites is **disposed of and recycled through appropriate channels**, depending on its nature.

# BIODIVERSITY RESPECT



As part of our ongoing drive to **control our environmental impact**, we have carried out an energy performance diagnostic in one of our buildings to assess its energy consumption and its impact in terms of greenhouse gas emissions.



**OUR BUILDINGS UNDER CONSTRUCTION ALSO TAKE INTO ACCOUNT RESPECT FOR BIODIVERSITY AND OUR COMMITMENT HAS BEEN REWARDED WITH THE BIODIVERCITY® LABEL IN 2021.**

# A COMMITMENT TO QUALITY AND ECO-RESPONSIBILITY



Our concern for continuous improvement has been recognized by **ISO 20121** certification for our exhibition activities, and **ISO 14001** and **ISO 9001** certifications for our moving activities.





# CONTRIBUTING TO YOUTH EMPLOYMENT



In 2022, we launched **our own ENM+ training school** in partnership with the "Ecole des Nouveaux Mondes".

**The goal** : Apprenticeship training in the specific techniques of handling, packing, works of art logistics, exhibition logistics and moving.

The training is aimed at **young people at all levels who are failing at school or who are far from the educational and employment environment.**

**A first class of 20 apprentices** has joined the MOA program - "Handler of works of art and valuables".

In 2024, ENM+ aims to open **additional classes** for a total of 40 students in various logistics professions.



## SUSTAINABLE FLEET MANAGEMENT

By gradually investing in renewing our car fleet

- Acquiring the latest generation of electric vehicles
- Use of low-emission trucks complying with Euro 6 standards

## SUSTAINABLE DEVELOPMENT GOALS



# FORMALIZING OUR CSR APPROACH

By recruiting a dedicated resource, we have given concrete form to our commitment to social responsibility and set up a **CSR committee** to steer the deployment of our 2024-2030 CSR strategy.



# OUR CSR STRATEGY 2024-2030



## COMMITTED TO SUSTAINABLE DEVELOPMENT APPROACH

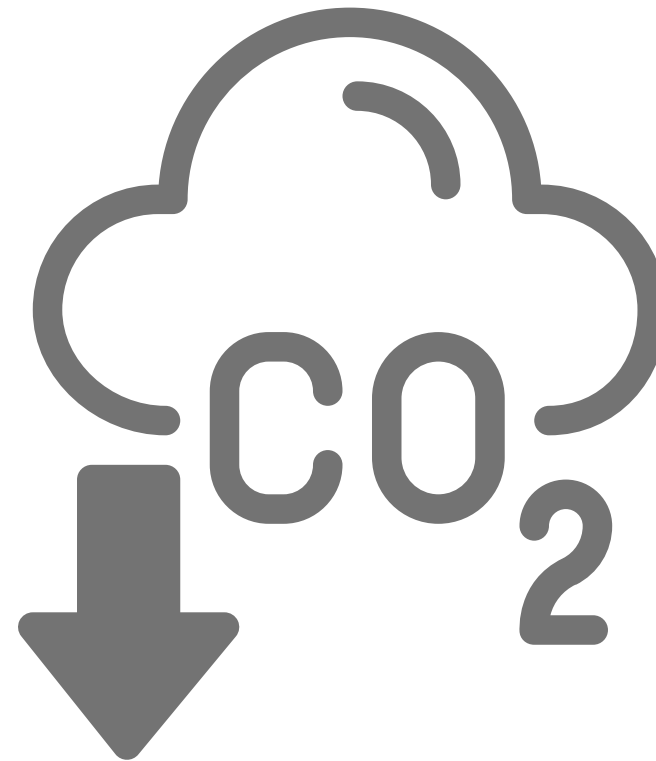
We have therefore put in place a number of concrete actions to roll out our strategy in three spheres:

- **Enviromentally**
- **Socially**
- **Economically**

# IN ENVIRONMENTAL TERM

## REDUCING OUR CARBON FOOTPRINT

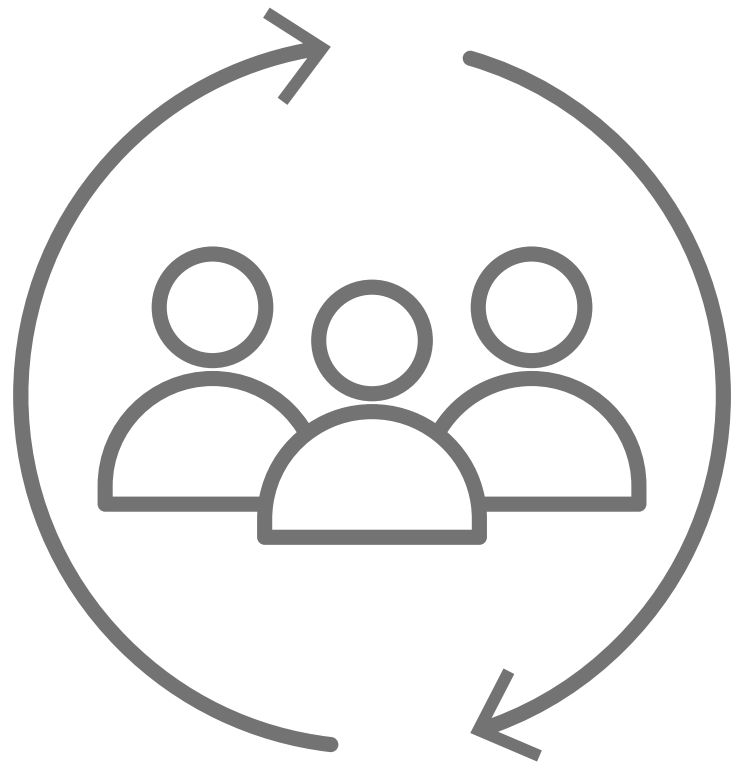
- Consolidate carbon balance sheets and implement a global reduction approach
- Set up a carbon calculator to measure the footprint of each of our operations
- Continuing to develop our fleet and its energy efficiency
- Offset carbon emissions by supporting decarbonisation projects.



## LIMITATION OF WASTE PRODUCTION

- Perpetuate the reuse of boxes when possible
- Gradual investment in adaptable crates
- Continue to promote the purchase of recyclable packaging supplies
- Improve our waste sorting system at our various sites
- Maintaining our partnerships with recycling specialists

# IN SOCIAL TERM



## ENCOURAGE THE INVOLVEMENT OF OUR EMPLOYEES AND STRENGTHEN OUR COMMITMENT TO INCLUSION

- Continue to promote the training of our employees and the consolidation of their skills
- Increase the number of student handlers at ENM+ and convert as many contracts as possible into permanent contracts
- Continuing to improve working conditions for our employees on a daily basis



# IN ECONOMIC TERM



## WORKING ETHICALLY AND TRANSPARENTLY

- Maintaining sustainable and responsible relationships with all our partners
- Ensuring that our Group complies with current standards at all times
- Promoting local suppliers and choosing them on the basis of a transparent and objective process



# THANK YOU

Want to learn more  
about our commitment?

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